

AMRITA SCHOOL OF BUSINESS

**Five day Intensive Management Programme for ESI
12–16 May 2008**

DAY 1: 12 May, 2008 Monday	
Time	Faculty/ Topic
8:45 am - 10:00 am	Inauguration/Welcome to the MDP Programme. Self-Introduction, Programme Overview etc
10:15 am – 11:30 am	Team Building - Dr. Rooplekha Khuntia
11:45 am – 1 pm	Leadership - Dr. Rooplekha Khuntia
Lunch	
2 pm – 3:15 pm	Introduction to Marketing Session #1: Prof Easwer Krishna Iyer/Prof Kulkarni
3: 30 pm – 4:45 pm	Motivation Session # 1 - Dr. Rajiv Prasad
6:00 p.m – 7:15 pm	Lifestyles for Executives Session #1 - Prof Udhayakumar

DAY 2: 13 May, 2008 Tuesday	
Time	Faculty/ Topic
6:30 am – 7:45 a.m	Yoga - Prof Udhayakumar
8:45 am - 10:00 am	Marketing Session # 2 Prof Kulkarni/ Prof. Easwer K. Iyer
10:15 am – 11:30 am	Conflict Resolution : Dr. Priyaadarshini
11:45 am – 1 pm	Conflict Resolution: Dr. Priyaadarshini
Lunch	
2 pm – 3:15 pm	Organization Behaviour for Managers _ Dr Rajiv Prasad
3: 30 pm – 4:45 pm	Motivation : Session # 2 Dr Rajiv Prasad
6:00 p.m – 7:15 pm	Lifestyle for Executives Session # 2 - Prof. Udhayakumar

DAY 3: 14 May, 2008 Wednesday	
Time	Faculty/ Topic
6:30 am – 7:45 a.m	Yoga - Prof Udhayakumar
8:45 am - 10:00 am	Ethics for Managers : Dr. Rooplekha Khuntia
10:15 am – 11:30 am	Customer Satisfaction Session # 1 Prof. Kulkarni
11:45 am – 1 pm	Transactional Analysis : Dr. Priyaadarshini
Lunch	
2 pm – 3:15 pm	Transactional Analysis : Dr. Priyaadarshini
3: 30 pm – 4:45 pm	Introduction to Quality Management : Dr. Banerji / Dr. Achath
6:00 p.m – 7:15 pm	Interactive Session #1 (Tentative) Prof Udhayakumar

DAY 4: 15 May, 2008 Thursday	
Time	Faculty/ Topic
6:30 am – 7:30 a.m	Yoga - Prof Udhaykumar
8:45 am - 10:00 am	Communication for Managers Prof Shobhana Madhavan
10:15 am – 11:30 am	Communication for Managers Prof Shobhana Madhavan
11:45 am – 1 pm	Customer Satisfaction Session # 2: Prof. Kulkarni
Lunch	
2 pm – 3:15 pm	Stress Management Session #1: Prof Jagannathan
3: 30 pm – 4:45 pm	Stress Management Session #2: Prof Jagannathan
6:00 p.m – 7:15 pm	Interactive Session #2 (Tentative) Prof Udhayakumar

Day 5: 16 May 2008, Friday	
Time	Faculty/ Topic
8:45 am - 10:00 am	OB for Performance Dr.Rajiv Prasad
10:15 am – 11:30 am	Introduction to Finance Prof Sunil P / Prof Sunanda M
11:45 am onwards	Training by Internal Trainers, ESI