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System for multi-media info in moving vehicles

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THIRUVANANTHAPURAM: Amrita Research Labs, the research and development division of Amrita Viswa Vidyapeetham, has developed `Amrita MiTrans, a unique solution that delivers high bandwidth information and multimedia entertainment in moving vehicles.

More than a dozen engineers and researchers from ARL worked over two years to develop the technology which combines the latest advancements in computers and wireless communications.

The system provides an open and flexible platform for easy integration with third-party devices and applications. Amrita MiTrans could support a wide variety of applications such as flight scheduling, location tracking and delivery of education and entertainment in private vehicles, an Amrita release said.

This will benefit state transport corporations, private bus owners, railways, metro systems, rental car owners, truck companies and other business groups through revenue generation increased efficiency in fleet operations, cost reductions and improved customer satisfaction.

Passengers could be delivered customised information and entertainment in moving vehicles enhancing their travel experience. Bus operators can provide advertisements and departure and arrival timings to passengers in transit.

The project is funded by the Technology Information, Forecasting and Assessment Council, a registered society under the Department of Science and Technology. The technology will be displayed at the Auto Expo at New Delhi in January.

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