

Ads by Google

Education Plus Coimbatore

Published on Mondays

Ads by Google

[Distance Learning Diploma](#)

Business, Tech & Health Care Rapid Results Training
www.ccsacademy.org

Features: [Magazine](#) | [Literary Review](#) | [Life](#) | [Metro Plus](#) | [Open Page](#) | [Education Plus](#) | [Book Review](#) | [Business](#) | [SciTech](#) | [NXg](#) | [Friday Review](#) | [Cinema Plus](#) | [Young World](#) | [Property Plus](#) | [Quest](#) | [Education Plus](#)

● [Archives](#)
[Datewise](#)



Campus Connect

Skills not an option, but an imperative

— Photo: Special Arrangement.



RELIGIOUS FERVOUR: Students of Amrita Vishwa Vidyapeetham, Ettimadai, celebrating Gokulashtami with colour and gaiety.

[News](#)
[News Update](#)
[Front Page](#)
[National](#)
States:
• [Tamil Nadu](#)
• [Andhra Pradesh](#)
• [Karnataka](#)
• [Kerala](#)
• [New Delhi](#)
• [Other States](#)
[International](#)
[Opinion](#)
[Business](#)
[Sport](#)
[Miscellaneous](#)
[Index](#)

[Advts](#)
[Retail Plus](#)
[Classifieds](#)
[Jobs](#)
[Obituary](#)

The Department of English and Foreign Languages of Bharathiar University organised a one-day workshop for postgraduate students on "Interview Skills and Employment Opportunities Abroad". Inaugurating the workshop, Vice-Chancellor C. Swaminathan said skills were no longer an option but an imperative. He also told them to give importance to non-verbal communication. Lamenting the declining interest in arts subjects, he said it was these disciplines that ensured the honing of communication skills in the graduates of yesteryears.

The Department of Catering Science and Hotel Management of CMS College of Science and Commerce conducted a food carnival "Akshaya 2009". Inaugurated by M.P. Gopalakrishnan, Chairman, CMS Educational and Charitable Trust, the event attracted more than 2,500 visitors. They got to flavour the delicacies from various parts of the country. The carnival also included entertainment in the form of kalari, karakattam, etc.

Gokulashtami was celebrated with religious fervour at Amrita Vishwa Vidyapeetham. The celebrations included Uriyadi, pole-climbing, songs and dance performances. Richly decorated floats depicting the various stages of Krishna's life wound through the campus roads. Competitions in dance, music, skit, quiz, elocution, essay writing, painting and Rangoli on the theme were held for students.

Chandra Honda in association with PSGR Krishnammal College for Women conducted a three-day safe riding programme in the college. The programme was to create awareness among the students on safe riding of two-wheelers. NCC cadets demonstrated the various techniques of safe riding and also imparted training to those riding two-wheelers and also those aspiring to do

so.

An inter-collegiate meet "Knockit 2009" was held at Sri Ramakrishna Mission Vidyalaya College of Arts and Science. Many sessions on the relevance of Information Technology was held during the meet. Students were made to understand the importance of IT education in the present situation, and the presence of many opportunities in the sector in India and that there was no need to go abroad looking for work.

The Department of Commerce with Computer Applications of Kongunadu Arts and Science College in collaboration with Sankara Eye Centre and New India Charitable Trust conducted a free eye check up at Pasur village. Nearly 75 patients were checked for problems and were referred to Sankara Eye Centre for treatment.

The Department of Electronics and Communication Engineering of Hindusthan College of Engineering and Technology inaugurated a students' association – Association of Powerful and Elegant Communicators. Nithyanandan Devaraj, Head – Operations, Larsen & Toubro Limited, spoke to the students on the expectations of the industry. He also distributed awards to rank holders.

The Biomedical Engineering Department of Sri Ramakrishna Engineering College entered into a memorandum of understanding with SAI's Biosciences' Research Institute (SBRI), Chennai. R. Rangarajan, Principal of the college, and B. Sureshkumar, Director of SBRI, exchanged the MoU, which would include product development and exhibition, human resource development, research consultancy and knowledge support on either side. On the occasion, a seminar on "Image Computing Applications in Biomedical Engineering and Biotechnology" was also held.

Various associations and KITE Students' Club were inaugurated at KGiSL Institute of Technology. D. Padmanabhan, Managing Director and Chief Executive Officer, Appnomic Systems Private Limited, Bangalore, was the chief guest. He spoke on networking which covered Internet explosion, broadband connectivity, wireless connectivity and highly reliable networks. He also spoke on cloud computing and its various models like grid computing, virtualisation, reliable fast networks, data security, etc.

The graduation ceremony of Rathinam College of Arts and Science was held recently. A. Ramasamy, Vice-Chairman, Tamil Nadu State Council for Higher Education, delivered the graduation address. He told students that education was not limited to just one day. Education was a life-long process. Graduation was a formal recognition that students were ready to move a step forward towards acquiring more knowledge. He distributed degree certificates to the graduates.

— Photo: Special Arrangement.



FOR SAFETY: NCC cadets of PSGR Krishnammal College for Women demonstrating safe riding techniques to students of the college.

The Department of Computer Applications of Coimbatore Institute of Management and Technology conducted a programme "Boom in Entertainment Industry". The resource person spoke to students on achieving one's dreams through personality enhancement. The session was a combination of animated movies and speech that kept the students attentive throughout the programme.

An orientation and refresher course was held for the new entrants of Kathir College of Engineering. Resource persons from VIT University held seminars on various aspects like time management, tips for effective teaching, mind mapping, classroom management, students' performance evaluation,

counselling and guidance, etc.

A workshop on “Latest Trends in Digital Audio Engineering – A Pedagogical Perspective” was hosted by the Department of Electronics and Media Technology, Karunya University. Bojan Vengateswaran, Technical Head, Department of Visual Communication, PSG College of Arts and Science, was the resource person. The workshop was to train teachers in their approach towards audio engineering as a course and a syllabus that could be taught as a regular classroom subject.

A workshop on Communication Skills was organised by the Department of English Association of Nehru Arts and Science College. C.K. Karthikeyan, Professor, English, CBM College, inaugurated the association and conducted a session on communication skills. He stressed the importance of pronunciation and speaking the language correctly.

The Bioscience Association of Sri Krishna Arts and Science College was inaugurated by S. Marimuthu, Chief Entomologist, T. Stanes Company Limited. He spoke on the changing facets of biological sciences in India with special reference to marketable biological products like green manure, fermented product, biopesticides, health care products, etc.

The NSS units of PSG College of Nursing in association with the Rural Health Care, Neelambur, and Field Publicity Office, Singanallur, observed the National Nutritional Week on PU Middle School premises, Neelambur. Participants were explained the importance of nutrition and the ill-effects of improper nutrition.

A Placement Officers’ and HR Meet was organised at Kumaraguru College of Technology. Placement officers of 13 institutions from Coimbatore, Erode, Madurai, Vellore and Chennai participated in the meet. Participants were informed on the various issues existing in core engineering industry and IT industry and how students should be groomed to the requirements of the industry.

It was decided to form a placement officers’ forum for effective sharing and mutual growth of society.

The School of Social Work of Dr. G.R. Damodaran College of Science conducted a two-day seminar on “HR Trends in Post-Recession Milieu”. Resource persons from various industries spoke to the students on the topic. Paper presentations were made by students and staff from different colleges. Prizes were given to best paper presentations.

Info Institute of Engineering conducted a seminar on “Awareness on Safe Driving”. C.S. Thanigaipathi, Assistant Manager, Maruti Driving School, gave a lecture on safe driving. The major causes of accidents and tips to reduce those accidents were discussed.

Separate rules for pedestrians, two-wheeler riders and four-wheeler drivers were laid down. Also, what should be done in case of accidents was also told.

AMUTHA KANNAN