



AMRITA
VISHWA VIDYAPEETHAM

School of
Arts & Sciences

KOCHI CAMPUS

BRAHMASTHANAM, EDAPPALLY NORTH P.O., KOCHI - 682024, KERALA.

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FREQUENTLY ASKED QUESTIONS (FAQ)

Admission to UG, Integrated, PG and Research Programme (2018 – 2019)

AMRITA SCHOOL OF ARTS AND SCIENCES, Brahmasthanam, Edappally North, Kochi - 682024, is affiliated to the Amrita Vishwa Vidyapeetham (University Established Under Section 3 of UGC act 1956), a Multi-Campus University with Campuses at Coimbatore, Kochi, Amritapuri (Kollam), Bengaluru and Mysore. We are recognized by UGC and Ministry of HRD by Order No.F.20-47/2005-U.3 dated 19th November 2008. NAAC has awarded 'A' Grade to the University. As per the statutory norms, M.C.A. course is approved by the AICTE also. Amrita is Ranked as 8th Best University in the National Institutional Ranking Framework (NIRF) Ranking 2018 for Indian Universities.

The Programme offered in this Campus are:

■ UNDER – GRADUATE PROGRAMME

- 1) B.Com. (Finance and IT) (*for GIRLS only*)
- 2) B.Com. (Taxation and Finance) (*for GIRLS only*)
- 3) B.B.A. (Logistics Management) (*for GIRLS only*)
- 4) B.Sc. Visual Media (*for GIRLS only*)
- 5) B.F.A. (Painting) (*for BOYS and GIRLS*)
- 6) B.F.A. (Photography) (*for BOYS and GIRLS*)

■ INTEGRATED PROGRAMME (*Exit option with Degree after 6th Semester*)

- 1) 5 Year Integrated B.C.A. – M.C.A. (*for GIRLS only*)
- 2) 5 Year Integrated M.A. (English Language and Literature) (*for BOYS and GIRLS*)
- 3) 5 Year Integrated M.Sc. (Mathematics) (*for BOYS and GIRLS*)

■ POST – GRADUATE PROGRAMME (*for BOYS and GIRLS*)

- 1) M.F.A. (Visual Media) - Animation and Content Management
- 2) M.F.A. (Visual Media) – Digital Film Making
- 3) M.F.A. (Visual Media) – Applied Art and Advertising
- 4) M.A. (Journalism and Mass Communication) Specialising in Video Production & Broadcasting.
- 5) M.A. (Visual Media and Communication)
- 6) M.A. (Corporate Communication and Advertising)
- 7) M. Sc. (Mathematics)
- 8) M. Com. (Finance and Systems)
- 9) M.C.A. Lateral (Direct Entry into 3rd Semester)
- 10) M.A. (English Language and Literature)

■ RESEARCH PROGRAMME (*for BOYS and GIRLS*)

- 1) Ph.D. & M. Phil. (Computer Science and IT)
- 2) Ph.D. & M. Phil. (Commerce and Management)
- 3) Ph.D. & M. Phil. (Visual Media and Communication)
- 4) Ph.D. & M. Phil. (English Language and Literature)
- 5) Ph.D. & M. Phil. (Mathematics)
- 6) M. Phil. (Science Communication)

(1) What is the procedure for getting Application Form for Admission?

- Application Forms for any UG, Integrated and PG Programme can be obtained from the College Office on payment of Rs. 500/-. M.Phil. and Ph.D. applications could be availed on the payment of Rs. 1000/-
- Candidates can apply online using our website link: aoap.amrita.edu/kochi
- Application Forms can be downloaded from the following website link, <http://amrita.edu/asas/kochi>

Such Application Forms are to be filled in and sent to us along with a Demand Draft of the respective amounts, in favour of “AMRITA SCHOOL OF ARTS AND SCIENCES”, payable at **Kochi**. Demand Draft can be taken from any Bank. **Cheques will not be accepted**. Please read the PROSPECTUS and INSTRUCTIONS TO CANDIDATES before filling the Application Form. Candidates having minimum 60% marks can only submit the Application Forms for Ph.D., M.C.A. and M.Phil Programme and 50% marks for other U.G., Integrated and P.G. programme.

THE ELIGIBILITY FOR ADMISSION

Under - Graduate Programme

- 1) B.Sc. Visual Media (*for GIRLS only*)
10 +2 (any group) with minimum 50% marks. Admission is based on the Academic Merit only.
- 2) B.B.A. (*for GIRLS only*)
10 +2 (any group) with minimum 50% marks. Admission is based on the Academic Merit only.
- 3) B.Com. (Specialising in Finance and IT) (*for GIRLS only*)
10 +2 (any group) with minimum 50% marks. Admission is based on the Academic Merit only.
- 4) B. Com. (Specialising in Taxation and Finance) (*for GIRLS only*)
10 +2 (any group) with minimum 50% marks. Admission is based on the Academic Merit only.
- 5) B.F.A. (Painting) (*for BOYS and GIRLS*)
10 +2 (any group) with minimum 50% marks. Admission is based on the Academic Merit only.
- 6) B.F.A. (Photography) (*for BOYS and GIRLS*)
10 +2 (any group) with minimum 50% marks. Admission is based on the Academic Merit only.

Integrated Programme

- 1) 5 year Integrated M.A. (English Language & Literature) (*for BOYS and GIRLS*) (Exit option with B.A. after 6th Semester)
10 +2 (any group) with minimum 50% marks. Admission is based on the Academic Merit only.
- 2) 5 Year Integrated B.C.A. – M.C.A. (*for GIRLS only*) (Exit option with B.C.A. after 6th Semester)
10 +2 (any group) with minimum 50% marks. Admission is based on the Academic Merit only.
- 3) 5 Year Integrated M.Sc. (Mathematics) (*for BOYS and GIRLS*) (Exit option with B.Sc. after 6th Semester)
10 +2 (any group) with minimum 50% marks. Admission is based on the Academic Merit only.

Post – Graduate Programme (*for BOYS and GIRLS*)

- 1) M.F.A. (Visual Media) Animation & Content Management
Graduation in any discipline with minimum 50% Marks. Admission is based on the Academic Merit and interview process to assess the aptitude and interest in the domain area.
- 2) M.F.A. (Visual Media) Digital Film Making
Graduation in any discipline with minimum 50% Marks. Admission is based on the Academic Merit and interview process to assess the aptitude and interest in the domain area.
- 3) M.F.A. (Visual Media) Applied Art and Advertising
Graduation in any discipline with minimum 50% Marks. Admission is based on the Academic Merit and interview process to assess the aptitude and interest in the domain area.
- 4) M.A. (Journalism and Mass communication) Specialising in Video Production and Broadcasting
Graduation in any discipline with minimum 50% marks. Admission is based on the Academic Merit and Interview process to assess the aptitude and interest in the domain area.
- 5) M.A. (Visual Media and Communication)
Graduation in any discipline with minimum 50% Marks. Admission is based on the Academic Merit and interview process to assess the aptitude and interest in the domain area.

- 6) M.A. (Corporate Communication and Advertising)
Graduation in any discipline with minimum 50% marks. Admission is based on the Academic Merit and Interview process to assess the aptitude and interest in the domain area.
- 7) M. Sc. (Mathematics)
B.Sc. (Maths/Statistics/OR) with minimum 50% Marks. Admission is based on the Academic Merit.
- 8) M.C.A. – Lateral (Direct Entry into the 3rd Semester.)
A pass with at least 60% marks in Bachelor Degree of minimum 3 years duration of a recognized University with Mathematics at +2 level or at Graduate level. Admission through Amrita Entrance Test and interview.
- 9) M.Com. (Finance and Systems)
Graduation in any discipline with minimum 50% marks. Admission is based on the Academic Merit and Interview process to assess the aptitude and interest in the domain area.
- 10) M.A. (English Language and Literature)
B.A. (English) with minimum 50% marks and Interview process

Research Programme (for BOYS and GIRLS)

Eligibility: Masters Degree with minimum 60% marks. Admission based on Academic Merit, Departmental Aptitude Test and Interview Process.

1. Ph.D. & M. Phil. (Computer Science and IT)
2. Ph.D. & M. Phil. (Commerce and Management)
3. Ph.D. & M. Phil. (Visual Media and Communication)
4. Ph.D. & M. Phil. (English Language and Literature)
5. Ph.D. & M. Phil. (Mathematics)
6. M.Phil. (Science Communication)

(3) Is Hostel Accommodation available?

Ashram Hostel Accommodation is available **ONLY for GIRLS**. Hostel is directly managed by the Ashram. Ashram Hostel daily routine is compulsory for all hostel inmates. Consumption of Non - Vegetarian food is STRICTLY PROHIBITED inside the Campus and Hostel. School Administration doesn't encourage lady students from far away places to stay in the so called 'paying guest' facilities elsewhere outside the campus. **Lalitha Sahasranama Chanting in the morning and Ashtothara Shatha Namavali and Bhajans in the evening are compulsory for Ashram Hostel residents.**

(4) What is so special about Amrita School of Arts and Sciences, Kochi?

AMRITA VISHWA VIDYAPEETHAM [University Established Under section 3 of UGC act 1956] [Reaccredited by NAAC with an 'A' grade]

The University has the rare distinction of being a multi-campus university, managed by the Mata Amritanandamayi Math with campuses at Ettimadai (Coimbatore), Amritapuri (Kollam), Kochi, Mysore and Bengaluru. Headquarters is at Ettimadai, Coimbatore. AMRITA VISHWA VIDYAPEETHAM is a member of the Association of Indian Universities (AIU). NAAC has reaccredited and awarded 'A' Grade to the University. As per the statutory norms, M.C.A. course is approved by the AICTE also. Ministry of HRD (MHRD) has empanelled our University under the highest category 'A' in a Quality Assessment and has been ranked EIGHTH best among all universities in India under the National Institutional Ranking Framework (NIRF).

(5) What are our unique advantages?

Amrita School of Arts and Sciences, Kochi, located inside the serene Brahmasthanam Temple and Ashram Complex gives prime importance to quality teaching, academic research and development, ethical and value orientation. Dedicated efforts of the excellent teaching community makes this a reality. Formal research is vibrant in the areas of Bioinformatics, Mathematics, Data Analysis, Visual Media, Cloud Computing, Mobile Computing, Science Communication, Data Mining, Language and Literature, Entrepreneurship and Finance Management. Various outreach programme, Expert Lecture Series **Vidyamritam**, Technology Seminars, Conferences, Workshops and Industry visits also help this process to develop the caliber of every student. Campus is well connected to the dedicated internet leased lines. Campus is fully WiFi Connected. **College bus facility is available for Day Scholar students.**

(6) Does the Institute provide Value Education?

Value education, discipline and decorum have become a way of life in the campus. Topics in Behavioural Ethics, Communicative English, Emotional Intelligence, Group Dynamics and Soft Skills have been strewn into the regular curriculum in formal and informal ways. The objective is to improve positive attitude, communicative ability, self confidence and will power of students. The sessions on Value Education are handled by Mentors and Counseling Experts. Political activities are not permitted in this Campus.

(7) What is the mode of delivery of the academic programme?

Programme offered here are of **Regular Full-Time** schedule leading to award of Degrees by **AMRITA VISHWA VIDYAPEETHAM**, on successful completion. **Examination schedules are notified well in advance. Results are published on time.**

N.B.: THE COURSES ARE NOT OF ANY DISTANCE EDUCATION MODE.

(8) Is it possible to get Educational Bank loans?

The students of AMRITA VISHWA VIDYAPEETHAM being directly enrolled, have been getting Educational Bank loans subject to Banks' stipulated conditions. School gives Administrative support for the same to the extent possible. Proper guidance and counseling on how to apply for Bank loans is also provided to the students and parents.

(9) Will the students get Travel Concession?

After the formal enrolment in the University rolls, the K.S.R.T.C., Railway etc. have been so far providing eligible concessions to the students subject to their stipulated regulations. Institute usually corresponds with these offices to get assistance for the same. College also provides bus services to the city and semi urban neighbouring areas of Kochi like Kodungalloor, Tripunithura, Fort Kochi, Njarakkal, Angamaly, Perumbavoor, Aroor, Aluva, Mannam, Kakkanad, Thrikkakara, Elamakkara, Kadavanthra etc.

(10) Do we provide Assistance for Placement? Do we provide Life Skills Training?

Institute has a good track record of placement. Corporate and Industry Relations (CIR) at this College and University headquarters have been providing assistance to students in placements. More than 80 Companies did selection process for our Students last year. CIR Department has full time professionals for handling executive and training tasks. We have full time regular trainers for vocabulary Quantitative aptitude, Life skills and soft skills. Training is a Compulsory part of the curriculum for all courses. Our students are also placed for Internship in various organisations during vacations for getting professional job exposure. We have a Centre Manager, Placement Manager, full time vocabulary, Soft Skills and Analytical Skills Trainers.

(11) What are the unique Amrita Kochi Advantages?

Amrita School of Arts and Sciences, Kochi conducts regularly the Annual Extramural Expert Lecture series 'Vidyamritam' in which experts in various domain areas used to share their rich wisdom.

(12) What is the Fees Structure of the Academic Programmes?

Separate sheet attached.

(13) Do you want to be a beneficiary of all these services?

The answer lies within you.

CONTACT AND LOCATION

For any further enquiries you may please call our Admission Coordinator on **0484 - 2802899, 2801965, 2801489**. Fax: 0484 - 2802511. We are located on the NH-17, inside the sprawling Brahmasthanam Temple and Ashram complex of the Mata Amritanandamayji Math.

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