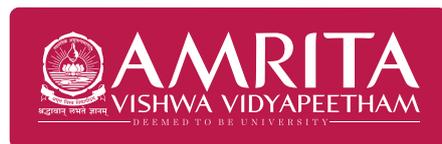


The Campus: Your Success Route, Charted

10 Super Cool Ways To Scale Greater Heights In Life





School of Engineering

Amrita Vishwa Vidyapeetham is a multi-campus, multi-disciplinary research academia that is accredited 'A' by NAAC and is ranked as one of the best research institutions in India. Amrita is spread across six campuses in three states of India - Kerala, Tamil Nadu and Karnataka, with the headquarters at Ettimadai, Coimbatore, Tamil Nadu. Amrita Vishwa Vidyapeetham continuously collaborates with top U.S. universities including Ivy league universities and top European universities for regular student exchange programmes, and has emerged as one of the fastest growing institutions of higher learning in India. The institution is managed by the Mata Amritanandamayi Math.

Amrita Vishwa Vidyapeetham

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“Spiritual Practices And Compassion Are The Same”

– Sri Mata Amritanandamayi



Children, whether or not God exists might be a source of debate. Whatever be the case, no rational person can ever say that suffering humanity does not exist; we can see suffering with our own eyes. Amma considers service to such people to be worship of God. May the world come to realise through all of you that the waters of love, compassion, selflessness and sacrifice have not dried up in human hearts.

In the village where Amma was born, there was only one faucet for about 1000 families. At most, each person could fill only one pot of water, but that itself would require waiting from morning until night. We may think, “How can we stop wasting water? Who do we turn to for a solution?” Amma lived without even basic amenities and witnessed the suffering of those around her. As a result,

whenever she sees another person in pain, she instinctively feels the need to help them. Nature is our mother. While our birth mother may keep us on her lap for a few years, Mother Nature keeps us on her lap for our entire lifetime.

Amma has one wish. All universities should send their students to impoverished rural villages or city slums for at least one or two months during their education. They would be able to see directly the issues and problems that the poor face. They could then develop solutions and write papers on everything they studied. This would help us to help the poor in the most effective way and, at the same time, awaken compassion in today’s youth

Along with this, we should take into consideration how much we have been able to use their research to serve the lowest

and most vulnerable strata of society.

Segregating science and spirituality has been the greatest crime against humanity in the past century. These two main branches of knowledge that should have gone hand in hand were divided and practitioners were either labeled as modern scientists or representatives of religious faiths.

If we want our actions to bear the desired results, three factors are needed: proper time, self effort and God's grace. Spiritual

practices and compassion are not two, but one. It is our own selfless actions that come back to us as God's grace.

May the tree of our lives be rooted in the soil of love. May good deeds be the leaves, kind words be the flowers, and peace be the fruit. May the world flourish as one family, united in love. May we thus be able to create a world in which peace and contentment prevail.

This is Amma's sincere prayer.

EXCERPTS FROM THE KEYNOTE ADDRESS BY SRIMATA AMRITANANDAMAYI, CHANCELLOR, AMRITA UNIVERSITY AT UNITED NATIONS ACADEMIC IMPACT - START/AMRITA UNIVERSITY CONFERENCE ON TECHNOLOGY FOR SUSTAINABLE DEVELOPMENT, ON JULY 8, 2015 IN NEW YORK.
FOR FULL SPEECH, VISIT: WWW.ACADEMICIMPACT.UN.ORG





Only At Amrita: Contemporary, Comprehensive And Competitive.

At the beginning of every academic year, we come across hundreds of worried parents leaving their children in the housing facilities on our campuses, urging them to do well in their studies and in life. With a lump in their throats, they request the faculty, wardens, support staff to guard their children from this home-away-from-home. Again, at the end of every academic year, we also witness another set of parents,

this time beaming with pride, basking in the happiness and achievements of their children, profusely thanking faculty and other staff from the depth of their hearts, even as the students receive their degrees amidst thunderous rounds of applause in the convocation.

What could have possibly changed during their student life in Amrita? A lot, actually. The then teenagers would not only have transformed into

young adults but also garnered quite a few life skills to surge ahead both at personal and professional levels. Instilled with new positivity and confidence, paired with a humble nature, our students step out equipped with excellent academic qualifications, skills required for the industry and rearing to tackle real life challenges – all without compromising on their responsibilities towards their families, workplace and society.

Academic excellence has always been an integral and indispensable part of Amrita Vishwa Vidyapeetham. Guided by our Amma, we are constantly mindful of the fact that our

students enter our campuses at one of the most crucial juncture in life - their formative years. While their physical well-being is dependent on vital nutrition, their mental, emotional and career well-being depends upon those all those skills they would master while going through the steep learning curve.

In this e-book, we will take you through the campus experience, facilities & unique features, that are being carefully nurtured and sustained under the canopy of our Deemed-to-be-University.

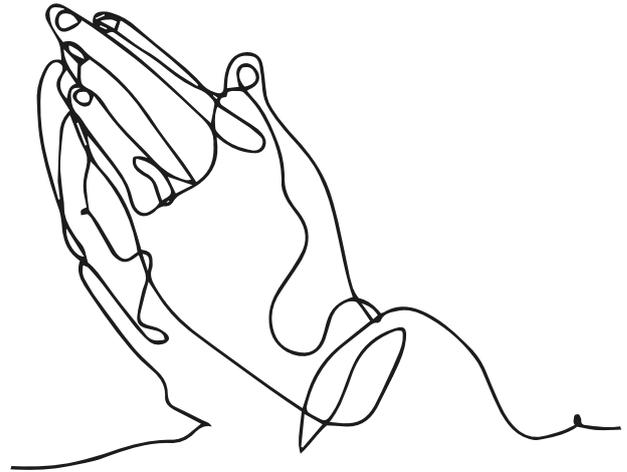
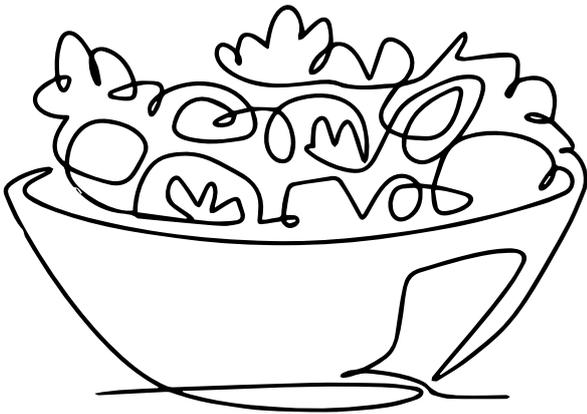
You Are Welcome!



1.

Prayers Are Powerful

Your morning defines rest of the day and what better to start it than with a reverberating prayer? Over 14,000 students, staff and members of the Amrita family join in the morning prayers daily, with a deep sense of gratitude and positivity. Students enter classrooms embracing the spirit of the words etched on our logo, ***Shraddhavan Labahate Jnanam***, a message from the holy ***Bhagavat Gita*** - meaning the ***Earnest Aspirant Gains Wisdom***.



2.

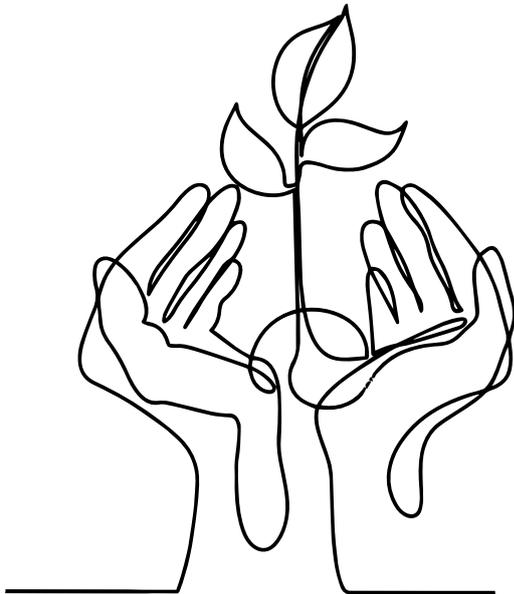
Natural Nourishment

Only a mother can understand the nutritional requirements of her children and our kitchens standards are a testimony of it. Amrita Vishwa Vidyapeetham adheres to strict vegetarian diet, available in both North and South Indian cuisines, in noteworthy amounts of nutrition, prepared in hygienic conditions. The canteen too serves amazing delicacies from 7 am to 7 pm, on all days.

3.

Get Sporty

Physical transformation from being a teenager to a young adult requires good amount of workout and we offer it in the form of various sports. Students playing in the open badminton, cricket, basketball and football courts is a common sight on our campuses. The well-equipped gyms with independent workstations, billiards, carroms, chess are other facilities while annual sports meets are a must-watch showcase of talent.



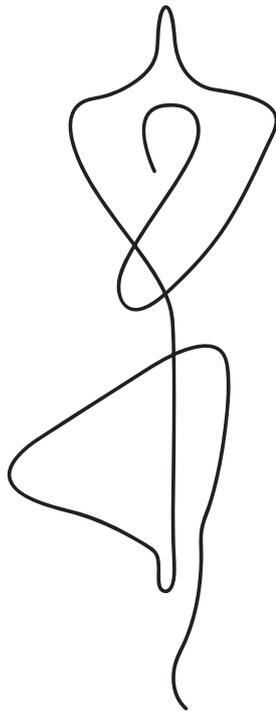
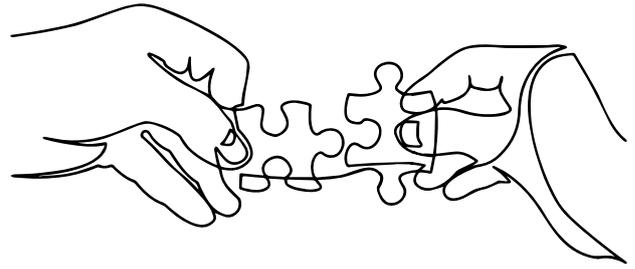
4.

Sustainability Is Supreme

Eat local and organic has always been the message of Amma and the campus has earmarked several acres for cultivating vegetables. Spinach, okra, tapioca, cauliflower, pumpkins, bananas and various other veggies are grown round-the-year to ensure sustainability. Students take turns to water and tend to the plants while Wednesdays are earmarked for collective effort.

5. Cultural Connections

The campuses of Amrita Vishwa Vidyapeetham are home to varied cultures and languages. The student clubs across the campus handle a wide range of activities, including organising annual cultural fetes, nature conservation events, and the maintenance of clean surroundings. Students also regularly extend help at blood donation camps and orphanages, assist the poor and needy, and much more.

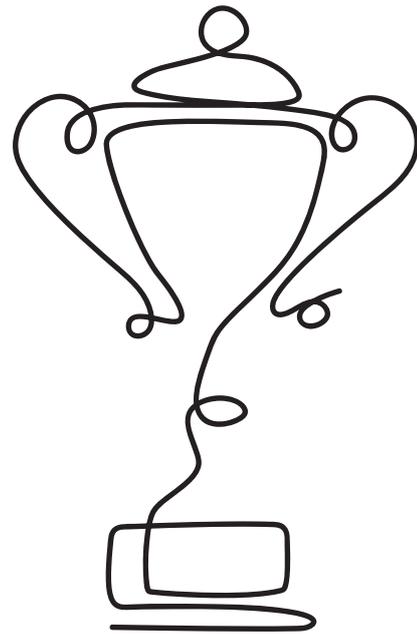
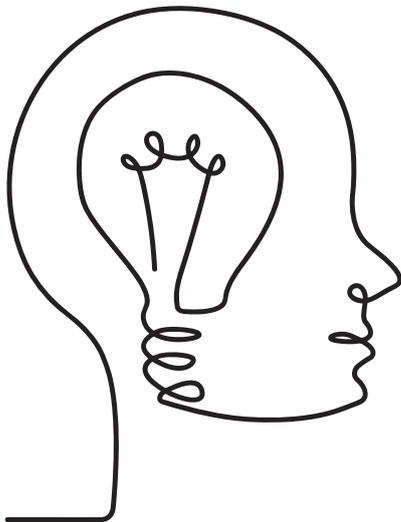


6. Health Is Real Wealth

The health of our students is of the utmost importance for everyone at Amrita. To meet regular and emergency medical needs Amrita Kripa, a 50-bed hospital, offers round-the-clock medical facilities, while another facility provides Ayurvedic treatments like panchakarma and other traditional therapies. A tele-medicine facility is available 24x7 and linked to AIMS Hospital.

7. Research Is Rewarding

Without a focus on research, purely academic activities can be quite futile. At Amrita, academics and research are inseparable. Students not only get to browse through prestigious journals but also share their name in print with their faculty in these publications. Writing about research work, findings, discoveries and subsequent citations make a world of difference for students.



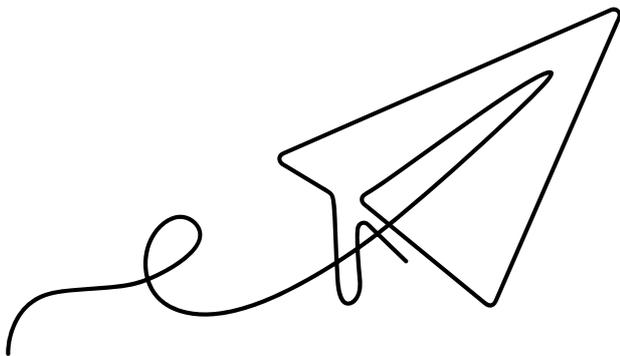
8. Discover The Passion

The faculty at Amrita Vishwa Vidyapeetham are like traditional gurus in every sense. Our Professors are cherry-picked not only for their qualifications but for their life principles, morals and ethics which they in turn inculcate in the students. Constant, intense interactions with the teachers opens new vistas, learn and unlearn and aid in scaling greater heights for the students.

9.

Face Your Interviewer

For most students, facing the interviewer for the first time would always remain in the memory. And we help you step in with oodles of confidence, impeccable language and of course with the full backing of academics and research. The CIR at Amrita trains students on the art of tackling questions, putting forth all their skills, industry specific core competency training, et al.

**10.**

Get, Set And Go

These features are not confined to just a day or a month. This is the way of life at Amrita Vishwa Vidyapeetham, has been in practice for almost 3 decades and will be relentlessly pursued by our dedicated members forever. You will find our alumni at every corner of the world, continuing the good work, being successful and reaching greater heights, while remaining humble.



Bengaluru Campus



School of Engineering

Amritapuri
Coimbatore
Bengaluru
Chennai
Amaravati*

For admissions enquiry

✉ btech@amrita.edu

☎ 94433 84458

☎ 93449 14201

☎ 70340 24264

☎ 93459 13300

☎ 99439 84590

🌐 amrita.edu

* Proposed Campus