WEB WEAVING

towards building successful websites

2 DAY
Hands on Workshop on Web Designing and Current Design Trends

28-29 October 2014

organised by
Department of Visual Media and Communication
AMRITA SCHOOL OF ARTS AND SCIENCES. KOCHI
About the Organiser

This Workshop cum Seminar is organized by the Department of Visual Media and Communication, Amrita School of Arts and Sciences, Kochi under the Amrita Vishwa Vidyapeetham. Amrita Vishwa Vidyapeetham (a University u/3 of UGC Act) at the Kochi Campus has distinguished itself as a premier venture of learning in the emerging areas of Visual Media and Communication, English Language and Literature, Computer Science and IT and Commerce and Management.

The Department of Visual Media and Communication offers Masters Programme in Journalism and Mass Communication (Specialisation: Video Production and Broadcasting) and also Fine Arts (Specialisations: Animation and Content Management & Applied Art and Advertising). The department also offers B.Sc. degree in Visual Media. The department is endowed with learned and experienced faculty from both industry and academics. The department has a media lab with state of the art Multimedia workstations, fully equipped studios for audio/video production and industry standard equipment for practical oriented learning. Through uncompromising quality, our University has been re-accredited with the highest grade ‘A’ by NAAC, and has been ranked in the IVY LEAGUE of Indian Universities.

About the Seminar

Web design isn’t an art. It involves a whole collection of different skills — from copywriting and typography to layout and art — all fused together to create an interface that not only features a pleasant aesthetic but also communicates ideas and facilitates easy access to its content.

But in order to combine all these elements of Web design together and achieve successful results, you must have a clear direction, a direction that will guide each and every aspect of your design towards common goals. You must think strategically.

Strategic design is the fusion of your organizational goals with every aspect of your design process. You aren’t simply designing a user interface that looks good and is usable and accessible. You’re designing an interface that will help you to accomplish your organization’s objectives.

Registration Guidelines

For registration and other queries related to the seminar, please contact:
Sri. Sunij S Nair - 09947223616
or mail to : sunijsnair@gmail.com

Last date for registration: 27th October 2014
Programme Schedule

DAY 1
28 October 2014

09.30 a.m. - 10.00 a.m  :  Inaugural Function

10.00 am - 12.30 pm  :  Session I  --  New Trends in Web Designing
                        Sri. Boby B., Project Manager, ATG Corporate Solutions

12.30 pm - 1:30 pm  :  Lunch

1.30 pm - 5.00 pm  :  Session II  --  Hands-on training sessions on Web Designing and pre planning (Live projects)
                        Sri. Boby B., Project Manager, ATG Corporate Solutions
                        Sri. Sunij. S. Nair, Asst. Professor, ASAS Kochi

DAY 2
29 October 2014

10.00 am - 12.30 pm  :  Session II  --  Hands-on training sessions on Web Designing and pre planning (Live projects) (Cont.....)
                        Sri. Boby B., Project Manager, ATG Corporate Solutions
                        Sri. Sunij. S. Nair, Asst. Professor, ASAS Kochi

12.30 pm - 1:30 pm  :  Lunch

1.30 pm - 4.00 pm  :  Session II  --  Hands-on training sessions on Web Designing and pre planning (Live projects) (Cont.....)
                        Sri. Boby B., Project Manager, ATG Corporate Solutions
                        Sri. Sunij. S. Nair, Asst. Professor, ASAS Kochi

4.00 pm  :  Valedictory Session and Certificate Distribution

Organising Team

Advisor
Dr. U. Krishnakumar, Director
Amrita School of Arts and Science, Kochi

Chairperson
Sri. M. Rajesh, HOD
Department of Visual Media and Communication
Amrita School of Arts and Science, Kochi

Convener
Sri. Sunij S Nair, Asst.Professor
Department of Visual Media and Communication
Amrita School of Arts and Science, Kochi

Joint Convener
Smt. Lakshmi Anil, Asst.Professor
Department of Visual Media and Communication
Amrita School of Arts and Science, Kochi

Joint Convener
Sri. Sanju R, Asst.Professor
Department of Visual Media and Communication
Amrita School of Arts and Science, Kochi
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Members

Sri. L. Vinod, Assistant Professor
Smt. Vidya R, Assistant Professor
Sri. D Harikrishnan, Assistant Professor
Sri. T. Varun Prabha, Assistant Professor
Sri. M.A. Krishnakumar, Assistant Professor
Sri. R. Vimal Krishnan, Assistant Professor
Smt. Smitha Nambiar, Lecturer
Smt. Aparna Namboodiri, Developer (Visual Media)

Amrita School of Arts and Sciences
Brahmasthanam, Edappally North (P.O.), KOCHI - 682 024, Kerala, INDIA

Telephone : +91 484 280 2899, 280 1489, 280 1965
Fax: +91 484 280 2511
Email: asaskochi@gmail.com, asaskochi@amrita.edu
URL: http://www.amrita.edu/asas/kochi