AMRITA SCHOOL OF ARTS AND SCIENCES, Kochi, gives prime importance to quality teaching, academic research and development and ethical orientation. Dedicated efforts of the teaching community make this a reality. Formal research has been initiated in the areas of Medical Informatics, Data Mining, Applied Art and Media, Commerce and Management. Collaboration with K3A, KMA, and CSI enhance the learning outcome, and extramural Seminars help to develop the calibre of every student. Famous for quality of service, be it in any sector, Amrita Schools have the unique distinction of an excellent support of large task force of Professionals in its mainstream.

AMRITA SCHOOL OF ARTS AND SCIENCES, Amritapuri, offers several academics programs at undergraduate, integrated and postgraduate levels. The learning experience in the School is enriched by a team of dedicated teachers guiding the students to get the most in their academic and extra-curricular pursuits. The curriculum provides a flexible credit-based structure and continuous student evaluation to maximize learning and assimilation of fundamental concepts meeting the changing needs of the industry. The School also underpins development of potential to comprehend problems that demand interdisciplinary approach.

AMRITA SCHOOL OF ARTS AND SCIENCES, Mysuru, like all schools of Amrita University has adopted a credit based system in keeping with the best traditions of international universities. AMRITA with its best infrastructure, regularly updated curricula and syllabi in line with industry demands, along with gratifying corporate relations assures academic excellence with a global outlook. In addition to the regular academic programme, the School also provides corporate training, sessions on personality development, stress management, communication skills, positive thinking, group discussion, training for personal interview and career guidance by experts.
PUBLICATIONS


SEMINARS AND PRESENTATIONS

1. Dr. Maya L. Pai, Department of Computer Science and IT, Amrita School of Arts & Sciences, Kochi, participated in a three day workshop on Applied Statistical Techniques (AST) held during January 19-21, 2017 at the Department of Statistics, Cochin University of Science and Technology, Kerala sponsored by University Grants Commission, Government of India and Kerala State Council for Science, Technology and Environment.

2. Dr. Sreenath Muraleedharan K., Department of English and Languages, Amrita School of Arts & Sciences, Kochi, participated in a Ten Day GIAN Short Course on ‘Travel Writing: Texts, Theories and Frameworks for Analysis’ at Department of Humanities, Social Sciences and Management, IIT Bhubaneswar from 19th to 29th December, 2016.

3. Dr. Sreenath Muraleedharan K., Department of English and Languages, Amrita School of Arts & Sciences, Kochi, participated in a “Theorising Indian Travel: Case of Malayalam Narratives” in International Seminar on ‘Distanced Colonies and Made Up Nations’ organized by the Department of Mathematics, SRM University, Kattankulathur during 27th and 28th January, 2017.

4. Ms. Sujamol S., Department of Computer Science and it, Amrita School of Arts & Sciences, Kochi, presented a paper titled Review on Semantic Social Network Analysis using fuzzy techniques in the USC sponsored National seminar on Recent developments in Fuzzy Set Theory organized by Christ College, Irinjalakuda on 16th and 17th February 2017. The paper was Co authored by Dr. U. Krishnakumar and Dr. Maya.L. Pai.

5. Ms. Suchithra M.S., Department of Computer Science and IT, Amrita School of Arts & Sciences, Kochi, presented a paper titled A Comparative Study of Plant Mediated Synthesis of Fuzzy Set Theory organized by Christ College, Irinjalakuda on 16th and 17th February 2017. The paper was Co authored by Dr. U. Krishnakumar and Dr. Maya.L. Pai.

6. Ms. Sneha Elsa Idiculla, Ms. Revathy N.V., Dr. M.R. Chithra, Department of Mathematics, Amrita School of Arts & Sciences, Kochi presented a paper on the topic Distance degree sequence of product graphs in the National Conference on Mathematical Techniques and their Applications organized by the Department of Mathematics, SRM University, Kattankulathur during 27th and 28th January, 2017.

7. Ms. Sujamol S., Department of Computer Science and IT, Amrita School of Arts & Sciences, Kochi, presented a paper titled Review on Semantic Social Network Analysis using fuzzy techniques in the ISC sponsored National seminar on Recent developments in Fuzzy Set Theory organized by Christ College, Irinjalakuda on 16th and 17th February 2017. The paper was Co authored by Dr. U. Krishnakumar and Dr. Maya.L. Pai.

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STAFF AND STUDENT ACHIEVEMENTS

1. Coimbatore Chapter organised 51st Annual Convention of Computer Society of India – CSI-2016, on the theme “Digital Connectivity – Social Impact” during January 23-25, 2017 at Le Meridien. Amrita School of Arts and Science, Kochi, bagged six awards among them. Dr. U. Krishnakumar, Director, ASAS Kochi was honoured with the prestigious Best Accredited Student Branch Award, Region VII, 2016 and “The Best Patron” award. Dr. M. V. Judy (HOD, CS & IT) was bestowed with the “Significant Contribution” award under CSI Service. Ms. Nitha L, Asst. Professor, Dept. of CS & IT was honoured with the prestigious “Active Participation Woman” award under CSI Service and Mr. Yadhu Krishna, M (Int BCA 3rd Semester) was honoured by the prestigious “Active Participation Youth” award under CSI Service.

2. CSI Student Branch, Kochi chapter conducted a “Technical Extempore” on 23rd January 2017. Around twenty students from Integrated BCA and MCA participated. The prizes are as follows:

   First Prize : Ms. VimalGopikrishnan, Int. MCA 2015.
   Third Prize : Ms. Keerthana G and Swathi Srinivas, 2016 MCA.

3. Amritapuri Campus

   School of Arts & Sciences Amritapuri published a paper titled “Monitoring a local extreme weather event with the scope of Hyperspectral sounding” in Meteorology and Atmospheric Physics, Springer in April 2017.


   5. Jyotirmayee Satapathy and B.P. Jangid Amrita School of Arts and Sciences Amritapuri Campus published a paper titled “Monitoring a local extreme weather event with the scope of Hyperspectral sounding” in Meteorology and Atmospheric Physics, Springer in April 2017.
3. Dr. Sony Vijayan, Head of the Department, Commerce and Management, Amrita School of Arts & Sciences, Kochi participated in a National Seminar on Indian Maritime Jurisdiction held at Government Law College Ernakulam in the month of January. She was one of the resource person in that seminar and handled a session on the topic “Legality of use of force on merchant ship”.

4. Ms. Vidhya Vinayachandran, full time Research Scholar and Dr. A.S. Ambily of Department of Commerce and Management, Amrita School of Arts & Sciences, Kochi, had presented a paper on the topic A study on sustainability among MSME entrepreneur with reference to Ernakulam district in a National Seminar on MSME- Challenges and Opportunities organised by Department of Commerce, Meenakshi College for Women, Kodambakkam, Chennai-24 on 10th and 11th February 2017. She received the best paper award.

VIDYAMRITAM AND TECHNICAL SESSIONS AND MAJOR EVENTS ORGANIZED BY AMRITA SCHOOL OF ARTS AND SCIENCES, KOCHI

1. Department of Computer Science & IT, Amrita School of Arts & Sciences, Kochi in association with Computer Society of India-CSI steered a one day seminar on “Digital India – The technological transformation” on February 10th, 2017 at the college Auditorium. Sri. Santhosh V.T., Technical Director, NIC handled a session on “General Concepts on Digitalization”. Another session was handled by Sri. Ajithkumar K.P., Senior Manager, Federal Bank on “Digital Banking”. The programme concluded with a session on “Security issues in digital payments – A practical approach”, handled by Smt. S. Sreelatha, Scientist -I, NIC, STDC. Poster presentation on “Digital India” was also conducted as part of the one day seminar.

2. Department of Commerce and Management, Amrita School of Arts & Sciences, Kochi organized a Vidyamritam session on Project Management by Sri. Nair Nandhakumar, Senior Associate Vice President Electro Minerals Division (EMD) Carborundum Universal Ltd (CUMI) on 23rd January 2017. The session gave the students an idea as well as courage in managing major and minor projects.

3. Department of Commerce and Management, Amrita School of Arts & Sciences, Kochi organized a Vidyamritam session on Insights into innovation in the corporate world by Dr. Bala Raghupathy, Senior General Manager –Technical Electronic Division Carborundum Universal Ltd (CUMI) on 24th January 2017. The session helped in the creation of innovative ideas among students for future corporate world development.

4. Department of Commerce and Management, Amrita School of Arts & Sciences, Kochi organized a Vidyamritam session on International Business by Mr. Abhijith. S. K., Country Sales Manager for Singapore & Malaysia- Saint-Gobain on 8th February 2017. This session was a knowledge sharing session and was very beneficial for students and it gave an overall idea about international trade and business.

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Department of Commerce and Management, Amrita School of Arts and Sciences, Kochi organised a one day National seminar on March 6th on the topic “Impact of Demonetization and Digitalization of Indian Economy”. That session was followed by another two sessions of two eminent personalities Dr. V.K Vijayakumar, Investment strategist, Geojit Securities and Sri. CA Venugopal, G. Govind FCA, Managing Partner, Varma and Varma Chartered Accountants, Ernakulam handled a session on the topic “Demonetization and Indian Economy”. That session was followed by another two sessions of two eminent personalities Dr. V.K Vijayakumar, Investment strategist, Geojit Securities and Sri. Abraham Thariyan, Former Executive Director, South Indian Bank on the topics Impact of Demonetization and Demonetization and Digitalization.
Faculty Achievements

1. VS Kochukrishna Kurup, Chairperson-in-Charge, Department of Social Work has been nominated to the advisory committee of Amrita School of Arts and Sciences, Amritapur. ‘Anti Tobacco Public Movement(NGO) Thiruvananthapuram.

2. Dr. Laskmi.S.Bose  Amrita School of Arts and Sciences, Amritapuri has been offered post-doctoral research fellowship at the School of Physics and Astronomy, Minnesota Institute for Astrophysics, USA where she will soon be joining under Dr.Liliya L R Williams.

PhDs conferred

1. Ms.Laskmi.S.Bose, Research Scholar, Physics department Amrita School of Arts and Sciences, Amritapuri, was awarded PhD for her work on “A Study of Extragalactic and Galactic Radiation” in April 2017. She is the 5th PhD from the Physics department so far.

2. Mr.Sathyanarayanan, Research scholar, Physics department Amrita School of Arts and Sciences, Amritapuri, has successfully completed his PhD comprehensive Viva on March 29, 2017 and qualifying exam on 10th May 2017.

National / International Seminars / Conferences / Workshops / Participated / presented paper by Faculty members/Students

1. Indu A S, Dept. of English Amrita School of Arts and Sciences, Amritapuri, presented the paper titled An Exile in Space: Exploring the Exuberant Female Consciousness in the Select Poems of Adreinne Rich at the Two Day International Seminar on New Feminist Writings: Emancipation to Representation held on 9 and 10 March Two day International Seminar on 9th & 10th March 2017 at Pondicherry University.


3. Hyma Santhosh, Dept. of English Amrita School of Arts and Sciences, Amritapuri, presented the paper titled Caught Between the Scylla andCharibdis: A New Feminist Reading of Stephenie Meyee’s The Twilight Saga at the Two Day International Seminar on New Feminist Writings: Emancipation to Representation held on 9 and 10 March Two day International Seminar on 9th & 10th March 2017 at Pondicherry University.

4. Saranya Narayanan, Dept. of English Amrita School of Arts and Sciences, Amritapuri, presented the paper titled Women in the Dark: A Study of Mrakami’s Aftre Dark by analysing theaspects of Objectification Male Violence and Rebirth of the Female Character at the Two Day International Seminar on New Feminist Writings: Emancipation to Representation held on 9 and 10 March Two day International Seminar on 9th & 10th March 2017 at Pondicherry University.

5. S.M.A Shibli, Athira Krishnan, Bency Joseph, Krishna M Bhaskar Amrita School of Arts and Sciences, Amritapur. presented a paper entitled “Green mediated synthesis of CeO2-rGO nanocomposites for hydrogen production under visible light irradiations in Hydrogen Energy and Advanced Materials (HEAM 2017), National conference held at department of chemistry, University of Kerala, Kariavattom Campus.

6. Shyamithy, Athira Krishnan Amrita School of Arts and Sciences, Amritapuri presented a paper entitled “Photo catalytic water splitting: recent advances and future challenges” in Hydrogen Energy and
Advanced Materials (HEAM 2017), National conference held at department of chemistry, University of Kerala, Kariavattom Campus.


8. Dr.T.G.Manoharan, Dept. of Commerce & Management Amrita School of Arts and Sciences, Amritapuri presented the paper titled Factors Influencing Customer Satisfaction: A Comparison between Banks and NBSCs at the National Conference on “Structural, Institutional and Financial Sector Changes (both global and India) in the New Millennium and the Road Ahead” held on 7th & 8th April at Amrita School of Arts & Sciences, Mysore.

9. Dayana Das and Dr.N.Ajith kumar Dept. of Commerce & Management Amrita School of Arts and Sciences, Amritapuri presented the paper titled Institutional Support and Sustainable Empowerment of Coastal Women at the National Conference on “Structural, Institutional and Financial Sector Changes (both global and India) in the New Millennium and the Road Ahead” held on 7th & 8th April at Amrita School of Arts & Sciences, Mysore.

10. Dr.Arun Krishna Pillai, Dept. of Commerce & Management Amrita School of Arts and Sciences, Amritapuri presented the paper titled Management Control System for CSR Governance in India - Scope for Adopting Adler and Borys Approach at the National Conference on “Structural, Institutional and Financial Sector Changes (both global and India) in the New Millennium and the Road Ahead” held on 7th & 8th April at Amrita School of Arts & Sciences, Mysore.

Mr. Vigneshwar Bhat, Asst. Professor, Dept. of Languages was recently presented an honorary award from Shrimad Gangadharendra Saraswati Swamiji, Swarnavalli for social services and overall achievement in Sanskrit and philosophical stream.

NATIONAL CONFERENCE ORGANIZED:
The Dept of Management and Commerce Amrita School of Arts and Sciences, Mysuru embarked on a novel venture in organizing a Two Day National Conference on Structural, Institutional and Financial Sector Changes (both Global and Indian) in the New Millennium and the Road Ahead on 7th & 8th April 2017. Prof Chidananda Gowda, Former Vice Chancellor, Kuvempu University was the Chief Guest and Shri N Rudramuni, DCP , Crime & Traffic, Mysuru City was the guest of honour. The conference was attended by students, researchers, academicians and professionals from the industry. 122 papers after being peer reviewed by a technical committee were presented during the two days in four parallel sessions – Economics, Management, Finance & Taxation, and IT. Serials Group and IOSR Journals are the publication partners of the conference. Selected papers on topics like digitalization, demonetization, knowledge economy, GST, data-informatics, changing role of print media etc., will be published in International Journal of Applied Business and Economic Research (Scopus-indexed) and IOSR Journal of Economics and Finance. The conference which aimed at exploring the recent trends in the structural and financial sectors at national and global level was sponsored by Gateway Consultancy Pvt. ltd, Thiruchirapally, Charulatha Publishers Pvt. Ltd. Chennai and LIC of India.

CSI – Computer Society of India

The Computer Society of India (CSI) Student Branch of Amrita School of Arts & Sciences, Mysuru has been adjudged as the best active student branch in India winning the CSI National award for the 2015-2016 academic year. This is a significant achievement, considering the fact that there were more than 600 competing colleges. This award is in recognition of the quality and impact of the professional activities at the institution as also its societal focus."
Mr. Bipin Nair B J, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru presented a paper titled ‘A Novel Approach For Exploring Ancestral Relationship Between Various Organisms through customized family Profile Analysis’ at the International Conference on Innovations in Information, Embedded and Communication Systems’ – an IEEE sponsored 4th International Conference held on 17th & 18th March 2017 organised by Dept. of Electronics and Telecommunication Engineering, Karpagam College of Engineering, Coimbatore, Tamil Nadu, India.

Ms. Sriranjini S, Dept. of Management & Commerce Amrita School of Arts and Sciences, Mysuru presented a paper titled ‘An Investigation of the Critical features which influence SMEs for not adopting ERP in their Business Process’ at 5th International Conference on Communications, Electrical, Electronics and Computer Engineering (ICEEC 2017) organized by World Academy of Research in Science and Engineering (WARSE) on 20th March at Pune.

Ms. Kanchana V, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru presented a paper titled ‘Determination Indole 3 Acidic Acid (AUXIN) Levels in Plant Species utilizing Filogenetic Investigations’ at 5th International Conference on Communications, Electrical, Electronics and Computer Engineering (ICEEC 2017) organized by World Academy of Research in Science and Engineering (WARSE) on 20th March at Pune.

At the 6th IEEE International Conference on ‘Communication & Signal Processing’ held at Adiparashakti Engineering College, Melmaruvthur, Chennai, the following 28 papers were presented:


3. Adwitiya Mukhopadhyay, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘A Novel Approach for Providing Cost Effective Wireless Internet Access in Small Sized University Campuses of Developing Countries’.

4. Vishnu Kumar co-authored a paper with Akshay S faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Energy and Performance Analysis of Raspberry Pie with Modern Computing Devices’.

5. Sushmitha P, Rakshith P co-authored a paper with Manishankar S faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘A multi model analytics for performance improvement of big data’.

6. Ranjitha P R, Manoj Kumar T co-authored a paper with Manishankar S faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Energy efficient data aggregation in sensor networks using multiple sink data node’.

7. Nithin Das K C, Melvin S George co-authored a paper with Jaya P faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Incorporating weighted round robin in honey bee for enhanced load balancing in cloud environment’.

8. Nithya Sankar, Karthika V G co-authored a paper with Santhosh Kumar B J faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Highly available load balancer designed for signaling server’.

9. Mamathashree A M, Remya K co-authored a paper with Santhosh Kumar B J faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Fault analysis detection in cryptosystems(RSA)’.

10. Roshni Raj V K, Anjali Nair co-authored a paper with Santhosh Kumar B J faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Comparative study on AES and RSA algorithms for medical images’.

11. Praveen Kumar M, Akhil K M co-authored a paper with Pushpa B R faculty, Dept. of Computer Science, presented a paper titled ‘Cloud data security using parallelized AES algorithm and division of encrypted data’.

12. Harshitha C H, Sneha Jayabalans co-authored a paper with Gokuldev S Chairperson, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘A success indicator based deadline hit count scheduling and fault tolerance in grid systems’.

13. Sreelakshmi U K, Akash V G co-authored a paper with N Shobha Rani faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Detection of variable regions in complex document images’.

14. Varsha V Jain, Krishna Priyam co-authored a paper with Shiva Kumar K M faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘A study on impact of language model in improving the accuracy of speech to text conversion system’.

15. Sandhya Rani, Soumya Bhat co-authored a paper with Adwitiya Mukhopadhyay faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘A Survey of wireless technologies and vertical handoff techniques from the perspective of teledmedicine scenarios’.

16. Jose A M, Anuroop P R co-authored a paper with Shruthi S faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Improvisation of cluster efficiency using min-cut algorithm in social networks’.

17. Anand M S, Vimal Mohan co-authored a paper with Shruthi S faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Study on efficient friend suggestion in social networks’.

18. Nayana N, Priyanka R co-authored a paper with Shruthi S faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Effective utilization of shared nearest node for message diffusion in social networks using DBSCAN’.

19. Gouriya Thomas, Anitha Kumari co-authored a paper with Pailavi M S faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Computational analysis of PS3 molecular pathway in melanoma’.

20. Karthika V G, Nithya Sankar co-authored a paper with Santhosh Kumar B J faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Connection oriented room management in WebRTC communication for better resource utilization’.

21. Midhun P V, Rajesh A co-authored a paper with Akshatha Prabhu faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Privacy preserving and data regeneration using third party auditing’.

22. Sai Krishnan V P, Vipuldas C A co-authored a paper with Sudharshan Duth faculty, Dept. of Computer Science Amrita School of Arts and Sciences,
1. On 2nd March, Dr. N. Ajithkumar, renowned scholar and academician addressed the students on the Union Budget 2017. He enlightened the audience on the remarkable features of the Budget and the areas in which there is a deviation from the past. The talk was attended by all the faculty and invited guests have been arranged.

2. Prof. Vijay Kumar, Head of the department of Mathematics, Cochin University of Science and Technology, Cochin, conducted a Mathematics session on topic “What is happening in Mathematics?” on 15th March 2017 at 3 PM.

3. Prof. P. Kolanthaivel, USIC BSR Faculty Fellow, Former Dean (Research), Director School of Physical Sciences, Professor and Head (Department of Physics), Bharathiar University, gave a talk on “Role of Amyloid-β peptide in Alzheimer disease” on 5th May 2017. Under the auspices of Physics department, as part of the Wednesday Physics colloquium, talks on various subjects by our own faculty and invited guests have been arranged.

4. Dr. Jyotirmayee Satapathy, Faculty, Physics, gave a talk on “Remote sensing of Atmosphere through satellite observation: A look-down approach” in the Wednesday colloquium on 5th April 2017.

5. Dr. S.K. Sreenivasan Nair, International School of Photonics, Cochin University of Science and Technology, gave a talk on “Advanced Applications of Lasers in Sciences” at 2.00 PM on 29th March 2017 (Wednesday).

6. Dr. Dhanya M., Faculty, Physics Department, gave a talk on “Physics of Weather” as a part of Wednesday Physics colloquium series.

7. The first talk on Wednesday Physics colloquium series was by Dr. Soumen Basak on “The Universe— as seen by Planck”, 1st March 2017.

Amritapuri Campus

Invited Talk arranged by the department

Mysuru, presented a paper titled ‘Variational level set and level set method for MRI brain image segmentation: A Review’.

23. Sai Krishnan V P, Vipuldas C A co-authored a paper with Sudharshan Duth faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Integrated spatial fuzzy clustering with variational level set method for MRI brain image segmentation’.

24. Melvin S George, Nithin Das K C co-authored a paper with Pushpa B R faculty, Dept. of Computer Science Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Enhanced Honeybee inspired load balancing algorithm for cloud environment’.

25. Sahana S co-authored a paper with Apoorva P faculty, Dept. of Computer Science, Mysuru, presented a paper titled ‘Decentralized disruption secure data retrieval in military network using CP-ABE Algorithm’.

26. Pooja R, Pavan N Urs co-authored a paper with Apoorva P faculty, Dept. of Computer Science, Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Access control with anonymous authentication of data stored in clouds using ABE algorithm’.

27. Seema S, Harshitha Y co-authored a paper with Apoorva P faculty, Dept. of Computer Science, Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Centralized multi user and dynamic multi keyword search scheme over encrypted cloud data’.

28. Arjundev, Basil co-authored a paper with Gokuldev S Chairperson, Dept. of Computer Science, Amrita School of Arts and Sciences, Mysuru, presented a paper titled ‘Priority based hierarchical job scheduling in grid system’.

Amritapuri

1. Dr. V. S. Kochukrishna Kurup, Chairperson- in-Charge, Department of Social Work, Amrita School of Arts and Sciences, Amritapuri co-chaired a parallel paper presentation session on 10th March at the International Conference organised by Dept. of Social Work, Ettimadai and University of Buffalo (USA) at Amrita Vishwa Vidyapeetham, Ettimadai campus from 8th to 10th of March 2017.

2. On 13th March the faculty of Commerce and Management department Amrita School of Arts and Sciences, Amritapuri attended a talk – “Rewards of Happiness” by Dr. Satya Paul, former Professor of Economics University of Western Sydney, New South Wales, Australia. The programme was arranged by Amrita Centre for Economic Fragility and Governance.

Dr. Gopal K Amrita School of Arts and Sciences, Amritapuri delivered an invited talk in RSC symposium on “Inorganic Chemical Biology” organized by School of Chemistry, Madurai Kamaraj University, Madurai, Tamil Nadu during March 17-18, 2017.

3. Dr. M. Padmanabhan K Amrita School of Arts and Sciences, Amritapuri delivered an inaugural Lecture in “Two-Day Workshop on Research Methodology, Writing Practice and Soft Skills” organized by S N College, Kollam (sponsored by Kerala State Council for Science and Technology) on March 27, 2017.

4. Dr. M. Padmanabhan K Amrita School of Arts and Sciences, Amritapuri delivered Lecture on “A very facile Green Route to Novel Functional Materials” in “5th National Conference on Advanced Functional Materials and Applications” held at Kalasalingam University, March 30-31, 2017.

Literary Fest to Commemorate 400th Anniversary of William Shakespeare

...Blessed be the man that spares these stones, And cursed be he that moves my bones"

So runs Shakespeare’s epitaph.

But for the last four hundred years in innumerable theatres and class-rooms over the world, people have been keeping alive the memory of the Bard. 2016 marked the 400th death anniversary of Shakespeare. To commemorate this occasion year-long festivities have been organized all over the world, which will come to a close on April 23rd, 2017. The Department of English and Languages, ASAS, Kochi, organized a three-day Shakespeare Festival, the first of its kind in...
Kerala, on April 10th, 11th and 12th under the excellent tutelage of our professor and artist Dr. C.S. Jayaram. Inaugurating the festival in the presence of Brahmachari Anagha Mrita, who blessed the occasion, Prof. Murali, Retired Professor, Maharaja’s College, Ernakulam, spoke on the theme of love in Macbeth, offering a fresh reading on one of the most celebrated tragedies of Shakespeare. As part of the festival, an academic seminar was organized in which Integrated M.A. students and M.Phil scholars presented research papers, related not only to Shakespeare but to a broad spectrum of contemporary domains of literary and cultural theories. Dr. U. Krishnakumar, Director, presented a thought-provoking interdisciplinary paper on Music as a virtual person and Cultural Understanding, with special reference to the composition “Tell me Why” by poet and composer, Declan Galbraith. Other staff members who presented papers include Smt. B. Sonia Chellerian, Sri. Vinod Laxman and Sri. M. Ramachandran.

A highly educative programme organized as part of the festival was Shakespeare Exhibition which featured models of Shakespearean theatre, a scene from Romeo and Juliet, paintings of birds and flowers in Shakespeare, and models that explained the evolution of language and script from Palaeolithic period to the present. A quiz competition based on Shakespeare was conducted. Sri. C. Nandakumar, Asst. Professor in Computer Science was the quiz master and he was assisted by the Librarian Sri. Ratheesh. A soul-stirring musical performance was conducted by the members of AmritaVeechi, the college music band, presenting songs from various plays of Shakespeare.

The highlights of the festival were the theatrical performances of scenes from Shakespeare’s plays. They included Macbeth, Julius Caesar (rendered in Malayalam) and a scene from Taming of the Shrew. The stage was set in the form of Elizabethan Arena Theatre, with the audience sitting on the three sides of the stage. The performances were live, without the aid of dubbing, or front curtain or backdrops. The whole theatre project was designed to initiate the students into all aspects of theatre production, including stage designing, costume designing, art direction, make-up, background score, and direction under the guidance of Dr. C.S. Jayaram.

Lot of student volunteers from all batches of English Literature and other departments worked day and night to bring out the production and make the festival a great success. Excellent technical support was rendered by Sri. V.S. Nithin and other ICTS staff. Prizes and certificates were also given to the participants of various events in the festival.

Dakshina 2017, the annual arts and advertising portfolio exhibition commenced at Amrita School of Arts and Science, Kochi on 10th May. The exhibition gives Visual media students of the college, a platform to present their artistic works as a token of salutation. Students of the final batch had come along with their conceptual product launch and promotions as well as creative works including short films, documentaries, animations, photographs and paintings.

Every object in this world says to listen to its stories. Actions should be done following your Dharma. Enjoy the bliss of fruitful life, says Swami Purnamritananda Puri while blessing on the auspicious occasion. Prasad N. Krishnan, Chief Designer and Visualizer, Lotus Media House, Kochi and Shivakumar, MD and CEO, MindMine Brand Communications were the chief guests of the day. The guest expressed satisfaction and ecstasy after seeing the efforts of the students.

Dr. U. Krishnakumar, Dr. C.S. Jayaram, Mr. Harikrishnan and Mr. Vinod Laxman spoke a few words. The two-day exhibition was open to the public and ended on 11th May. Dakshina is being conducted for the second consecutive year, as an opportunity for the final batch students to recognize their interests and talents, nourish them and reach up to a successful career.
Amrita Values Programme

Amrita Value Programmes aim at inculcating life values in students, is now part of the university curriculum. Our campus has begun the programme for M.Phil and III semester UG students from the current academic year offering training in Organic Farming and Sustainability, Yoga and Meditation, Kerala Mural Art and Painting, Lessons from Ramayana and Indian Medicinal system. The students have the freedom to choose anyone of the programmes offered.

Amritapuri Campus

GOOD TOUCH AND BAD TOUCH

The field work trainees (Members: Renu Ravindran, Rajeev V.R & Meera Nair.M) as part of concurrent field work conducted a community program on the topic Child Safety. The program was held on 27-04-2017 at Anganawadi Karungapally. The program was inaugurated by Mr Dominic the Councillor of KRDA Suraksha Project. The program started with community mobilization and the Councillor took a session on the topic “Good Touch & Bad Touch”. The program continued with distribution of newspaper cuttings about the sexual abuse among children in order to awake the parents.

DEPRESSION- LET’S TALK

The field work trainees (Members: Kishore Mohan & Aneesh Abraham) rendered an awareness class in commemoration of the World Health Day on April 7th on the theme Depression. The class was arranged on the PHC premises of Pathiyoor Panchayat and around 25 Kudumbashree workers attended the program.

AMMA ARIYAN

The field work trainees at QSSS Kollam conducted their community program at ICDS Kureepuzha. The program was conducted on 27-04-2017. The event was inaugurated by District Childline Nodal Officer Mr. Abraham. The target community was teenage girls and mothers. The purpose of the program was to provide information regarding effective parenting in teenage and also the service provided to children like that of child line India. Interactive session was held to comprehend the impact made by the program on the target community.
The program **UNARVE** was organized and conducted by the social work trainees (Members: Albine George Babu, Mamatha Chandran and J.R. Manu Prasad G) as part of their academic curriculum. An awareness program was conducted based on the theme ‘Anti-Drug Policies,’ for the purpose of creating awareness among the children about the ill effects of drug consumption, its physical and mental health issues, drug trafficking and its legal issues, the ways to stop drug addiction, steps to follow when one disease information about drug trafficking etc. The program was conducted at The Tuberculosis Centre, Kollam on 26-04-2017. The program was inaugurated by Mr. Sreekumar, Excise Inspector, Alappuzha.

**UNARVE - Anti-Drug Policies**

The social work trainees (Members: Aiswarya Radhakrishnan, Remya Krishnan, Garghi Shivarajan, Vishnu R) as part of their academic curriculum, conducted an awareness class titled **SATHGAMA** on the topic ‘Cancer, Plastic and Adolescent Health.’ The awareness class was held on the basis of two case studies done on cancer and waste management. The venue of the programme was Thodiyoor panchayath.

**Cancer, Plastic and Adolescent Health**

The social work trainees (Members: Nabeela.s, Varsha Sunil, Swati Dinesh) conducted their community programme on 26-4-2017. The programme was titled Shree Shakthiyude Naipunyam and was on the topic Women Security. The chief guest of the programme was Sudha Lakshmi who is the programme officer of Thenmala Ecotourism Division. The programme started by around 11 am by the lighting of lamp by the chief guest. The social work trainees also conducted classes about hygiene practices.

**Women Security.**

The trainees organized a community programme (Members: Hanith J. and Vishu mol) among fishermen in Alappad panchayath by rendering a community intervention in the form of an awareness class on the issues faced by fishermen, particularly the precautions that the fishermen community should ensure to counter the deficiency of fish resources. The second session of the programme was a focus group discussion with the fishermen addressing the recent delay they face in the delivery of services provided by the various fisheries departments. The trainees also organized their community programme among kudumbashree members as part of their waste management programme. The venue of the programme was Rotary club of Alappad panchayath.

**Waste Management Programme**

A Study tour to Chennai for B.Sc (VM) semester VI was arranged. It provided them an opportunity to visit, understand and experience the functioning of media houses like Radio City, L V Prasad Studio, The Hindu Printing Press, MGR Film Institute and TV Production. The students witnessed a live shoot of dance programme for Zee Tamil Channel. They were also allowed on the sets of a Tamil feature film. A field trip to Somanathapuram and Talkad for students of B.Sc (VM) semester II was arranged in the last week of April. The objective of the visit was to provide students an exposure to outdoor photography, especially to architectural photography.

**INDUSTRIAL VISIT – STUDY TOUR**

**Mysuru Campus**

STUDENT EXCHANGE PROGRAMME:

An important milestone for the school has been in the area of student exchange programme. For the first time a student of B.Sc. Visual Media has represented Amrita Mysuru to study at Danish School of Media and Journalism (DMJX) – University of Copenhagen.
Aishwarya Anand and Zubin Paul won the First place in Duet Singing at MICA Music Sensation organized by Mysore Institute of Commerce and Arts, Mysuru.

Two teams comprising Machaih M D & Arun Pathrose and Ashika P & Nandhana Das of BCA Sem V bagged First and Second Place respectively in Tech- O-Rion (IT) a coding contest. Skanda M R bagged the Second Place in Aspectus (Photography) contest in the fest conducted by De Paul College, Mysuru in September.

Vinayaka R and Nischitha N – BCA bagged the Second Place in Paper Presentation competition at Tech Com-2016 organized by Gopalaswamy Institute of Professional Studies, Mysuru

Aishwarya Anand & Zubin Paul, and Aryashree & Smriti Pillai bagged the 1st place in the Marketing event – Promoter, and 1st place in the HR event-Human Capitalist respectively at MICANVAS’17 fest organized in January by Mysore Institute of Commerce & Arts, Mysuru.

Vachas and Kamal Thulasi secured the Second prize in the HR event & Shivaprasad bagged the second place in International Business at Vidwath – 2K17 conducted by Vidyavardhaka First Grade College, Mysuru.

Harshith, Dheeraj Katara and Aishwarya Anand secured the Second Place at Sithara- a Management Fest conducted by JSS Women’s College, Mysuru.

Sports

Grashmesh Kunder of B.Com semester III was ranked 7th in the 15th Asian Karate Cadet, Junior & U-21 Championship held at Makassar, Indonesia in the last week of November 2016 after having won Bronze Medal at the International Karate Championship held at New Delhi in August 2016. He is currently undergoing training for selection to Common Wealth Games.

The following students who have represented Amrita University at the South Zone & All India Inter University Sports and Games are - C Rahul, Dheeraj Sellar, Dawn Joseph and Nithin in handball; Iai Batskham, Rahul Das and Rahul Krishna in football; Pavan Kumar in Cross Country Race and Syed Ishaq Ahmed in Shooting event.

Students have emerged victorious at the One day Mysuru City Inter-Collegiate Athletics Meet SPORTALE 2K17, organized by Bhavan’s Priyamvada Birla Institute of Management winning one first prize, three second prizes and seven third prizes in various track and field events.

Kiran N P secured the first place in the 67 kgs weight division at the Karnataka State Senior Muaythai Championship and first place in 63 Kgs. weight category at the National Federation Cup – 2017 Senior Muaythai Championship at Bangalore.