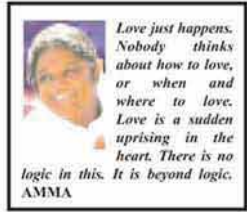


Campus Beats



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THREE DAYS DIGITAL EXPO CONCLUDED

Sreelakshmi Sreekumar
Reporter

Digital expo 2008 specially aiming at college students, organized by Redington India Ltd was inaugurated by Worship Mayor Clony, Thiru. R. Venkatachalam here in Coimbatore on Friday at 10 am. The IT exhibition aimed at providing a cost effective platform to promote their products and bolster their relationship with channel partners. The purpose of the seminar is to enable institutions to obtain complete knowledge on their IT implementations under the name 'IT for Educational

Institutions: Solutions & Strategies'. Lenovo, HP, HTL, introduced their IT products with cool expo is a good platform to introduce their product



A computer accessories stall by HP Macro at the expo

Leading IT companies like offers. According to them the among the common people.

Instead of this they also had an operational electronic flensing, surveillance and access control system.

"More than selling, to generate awareness about the product is our main target", Lenovo marketing executive Ashok said.

"We focused on introducing IT product among people and served the purpose of broadening the level of awareness amongst people as well as providing them with a platform to clarify their own doubts from the specialist on hand", said Redington area sales manager Edward Prince.

YOGA CLUB @ AMRITA

Reporter
ROOPA K.M.

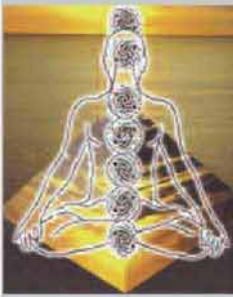
The yoga club of Amrita conducts its classes for the students of Engineering and Social Work Department at Amriteshwari Hall from 11th of this month.

There are about 110 students attending the class. The class

is conducted for 24 days, consisting of two sessions - learning and practice. The first nine days are concerned with the dos and don'ts of yoga. The next fourteen days are dedicated to practice session where asanas (postures) are taught.

"The basic aim of this class is to make the students aware of the yogic style of living and appreciate it." - says Swami Samarpanand, the coordinator of the yoga club. Swami Samarpanand is in this field since 1991 and joined the Amrita institution in June 2008. He was taught yoga by BKS Aiyengar of Pune. He studied from Bihar Yoga University.

Yoga helps to relax the nervous system and soft muscles. It is also a relief from the stress and strain of daily academic tensions.



"Fail Not This Feast"

Rajkumar
Reporter

Nearly 40 odd items were served among which the favorites were

Dhals, Bhel Pooi etc.... The dinner timings are kept at 7.30 which

"Punjabi Food Festival" was inaugurated at "The Residency Hotel", Avinashi Road on 9th Oct which will last for 11 days. The food festival had lot of delicacies and the whole festival was arranged in a grand manner. Mr. Ashok Kumar, Executive Chef who arranged this food festival, has 28 years of experience in this profession. The festival is held for the second time and 15 cooks were trained for this food festival.



A Chef at work in the Punjabi food festival

Lassi, Jal Jeera, Tandooris, Parotta, Makki Roti, Chandini Murgh Roll, and Dahi Ke Kabab; three types of

is most suited for the customers. A single buffet was priced Rs.450/. The event managers are expecting 3000 customers and they have been successful in achieving customer satisfaction.

This is the second time they are celebrating the Punjab food festival.

CODISSIA hosts career guidance camp

Varsha Mohan
Reporter

CODISSIA (Coimbatore District Small Industries Association) an ISO certified association, which promotes the growth of small businesses in the district, held a counseling and guidance program for entrepreneurs at Anna Salai on Friday. The program saw Mr. V. Ranganathan, the former president of CODISSIA heading the advisory board, accompanied by Mr. V. Sundarraj, the past treasurer and many others.

CODISSIA, an honorary association set up in 1969, has been organizing free guidance and counseling programs to the promising entrepreneurs and the unemployed youth over the

past few years. This guidance program, besides providing financial support for established entrepreneurs, also focuses on amateurs who wish to get into small scale business. During the procedure, the person is asked to fill out a form, giving details of his/her educational background, academic qualifications and later provided with a suitable choice of enterprise after analyzing the person's strengths and weaknesses. CODISSIA enjoys a membership of around 4000 people with its advisory board comprising of 1200 members.

It also stands for the promotion of labour intensive industries and assists in self employment opportunities.

Destiny '08 steals the limelight

Rajkumar
Reporter

Destiny 08 - Stepping legends, is a Second year Anniversary celebration dance program by .6th Dance Company, held in SNR auditorium, SNR Arts & Science College, Nava India. The program had songs, which were theme based and were of international style. The Chief Guest was Director Pavan (National Award Winner for the short film "Malli")

Total of 18 professional dancers participated in this festival. Sri Kumaran Thanga Maligai sponsored the program. Media partners were Polimer channel and Hello FM. The ticket for the program started from Rs.50. More than 600 tickets were sold. Total

of thousand audiences were expected. The dance company was started in 2006 and this was their second own banner show. 6th dance company which had done over 300 stage shows and winners of many TV shows like Sun TV's Super Dancer Show and participated in finals of Jaya TV's dance Jodi dance has

trained more than 2000 students with specializations on free style, salsa, folk, contemporary, hip hop and stunts. The school has four choreographers namely Vishwak, Shafik, Sumodh and Raj Ganesh

They also do show for inter school and college functions. The whole dance program was a feast to watch.



Stepping Legends on the move