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**IIT Madras and Kalasalingam University win Texas Instruments contest**

India Infoline News Service / 12:09 , Apr 20, 2011

**Undergraduate students from engineering colleges across the country participated in the TI Analog Design Contest.**

IIT Madras and Kalasalingam University, Tamil Nadu jointly won the Texas Instruments (TI) Analog Design Contest for Indian Universities for the year 2010. The team comprising of Anandanarayanan B., Enbasekar D. and Satish Kannan from IIT Madras and M. Sabarish and L. Selvaganesh from Kalasalingam University won a prize of US\$ 5,000 each and lifted the coveted Tom Engibus Shield, instituted in the name of TI's former Chairman & CEO, for their entries, Low Cost Integrated Wireless Health Monitoring System With Emergency Response and Electronic Toll Collection with Short Messaging Service respectively. The teams from IIT Madras and Kalasalingam University also won a prize of US\$ 5,000 each for their entries.

Undergraduate students from engineering colleges across the country participated in the TI Analog Design Contest. **The teams from Amrita School of Engineering, Coimbatore (Santosh M., Rohith Athreya, Saravanan S. and Adithya V.) and Padmasri Dr. B.V.Raju Institute Of Technology, Hyderabad (V. Akhila and Nithin Menon) jointly won the First Runners-up trophy and a prize amount of US\$ 3,750 each while the teams from IIT Kharagpur (Sudipto Sannigrahi, Subhagato Dutta and Sarbartha Banerjee S.) and Shri Vishnu Engineering College for women, Andhra Pradesh (P. Anousha, D.L. Prasanna, K. Usha and D. Yugamini) jointly won the Second Runners-up trophy and a prize amount of US\$ 2,500 each.**

"I feel very excited to be a part of this celebration of Innovation. The budding engineers showcased remarkable grit and talent, even though it was their first deep dive into real engineering design and prototyping", said Ashok Hattangady, industrialist in the space of Energy Efficiency and Technology Advisor.

The Analog Design contest, in its 3rd year now, is an endeavor by TI to encourage



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system-level design at the undergraduate level of engineering education. TI initially shortlisted 20 colleges and worked with 93 teams (3-4 teams per college). The contest took place in two phases. In the first phase teams from within each university competed for a \$1,500 prize (split amongst team members). The winning team from each university then competed in the second round, the Engibus Prize Contest.

For the year ahead, TI has decided to increase the scope of the projects and work with 50 universities in 2011.

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