

Amrita School of Business

An Education for living.... an education for life.....

What sets apart a B-School, when it gives all its students an MBA degree just like any other business school of the world? What differentiates it from others in terms of case studies analysed, internships offered and coveted final placements in the corporate sector provided to its graduates? What makes it unique from the perspective of learning experience imbibed from qualified and experienced faculty, as compared to professors from other MBA institutions?

Amrita School of Business (ASB), has world class faculty from institutions like IIMs, MIT, Berkeley, Cornell, Wharton, XLRI, Kellogg and others who inculcate managerial and leadership qualities in the students. In fact, 27 out of the 42 Faculty members have Doctorates from these esteemed institutes. As a member of AACSB, a gold seal for business schools all over the world, our curriculum is not only approved by UGC but also globally benchmarked against the best. It is ranked among the top 50 B-Schools in the country including IIMs and ranked 19th among Private B-schools by Career 360. The school saw 105 companies visiting it last year, for placements, and 273 students got placed with the highest CTC of Rs.20.75 Lakhs and an average salary of 5.23 Lakhs.

Apart from regular class room activities, ASB regularly undertakes rich spectrum of diverse industry activities both as part of the course curriculum as well as in the form of Management Colloquia, MDP/EDPs and Consultancy, to enhance the learning, experience.

"The aim is to create Business Management Graduates who will join ASB's strong global Alumni network, who are involved in value creating activities globally with due regard for inclusiveness, society and environment", is the vision statement of Dr. Raghu Raman, who heads the Amrita School of Business, an alumnus of the prestigious Haas School of Business, UC Berkeley, USA.

ASB has International Collaborations with SUNY USA, Deakin Australia, TEM France, Groningen, Netherlands and Faculty exchanges under European Erasmus Mundus program. The School also receives funding for research from notable agencies and the recent funding of Rs 129 lakhs from World Bank for emerging Data Analytics, is a case in point. All these speak volumes of the school and its calibre.

Admission criteria to ASB, is based on valid score from CAT, XAT, GMAT, GRE. At Bengaluru, Kochi & Amritapuri, MAT & CMAT are also accepted. You may select between the MBA programs offered at our Amritapuri (Kerala), Bengaluru (Karnataka), Coimbatore (Tamilnadu) and Kochi (Kerala) campuses or the International Dual Degree MBA-MS program offered at our Bengaluru campus. For more information you can download myASBApp at <https://play.google.com/store/apps/details?id=com.amrita.asb>.

Obviously, one's diligent search for the right B-School ends right here, right now!

