

Amritanandamayi to donate Rs 100 crore for `Namami Gange` project

Kollam: The Mata Amritanandanmayi Math, based by religious chief and humanitarian Mata Amritanandamayi Devi, will donate a whopping Rs 100 crore in the [direction](#) of the Prime Minister's 'Namami Gange' Project.

Amritanandamayi Devi, popularly often known as Amma, will current a [draft](#) for Rs 100 crore to Union Finance Minister Arun Jaitley at a perform right here on the Amritapuri [Ashram](#) on September eleven, the Math stated in a launch right here, including that [the cash](#) is to be utilised for the categorical objective of constructing bogs within the poor villages surrounding the Ganges.

Prime Minister Narendra Modi and Amma had first [mentioned](#) the potential of the Math becoming a member of arms with the [federal government](#) on the Clean Ganga Project throughout a go to to Delhi on March 28 this yr.

During the assembly, the prime minister had conveyed his gratitude to Amma for the Math's environmental initiatives, which he stated have been very a lot in keeping with his personal Swachh Bharat programme, the discharge added.

The Mata Amritanandamayi Math had launched its Amala Bharatam Campaign (ABC) in 2010 with the aim of enhancing public well being and restoring India's bodily magnificence.

As a part of ABC, lakhs of volunteers are frequently cleansing public areas and spreading [consciousness](#) in faculties relating to the right strategies for the disposal of trash and the significance of not spitting or urinating in public.

The [marketing campaign](#) additionally noticed volunteers taking over an enormous annual cleansing of the world-well-known Sabarimala [pilgrimage website](#) and Pampa river, the discharge stated.