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### Mangalore: Towards a Cleaner City - Amma's Devotees Lead by Example

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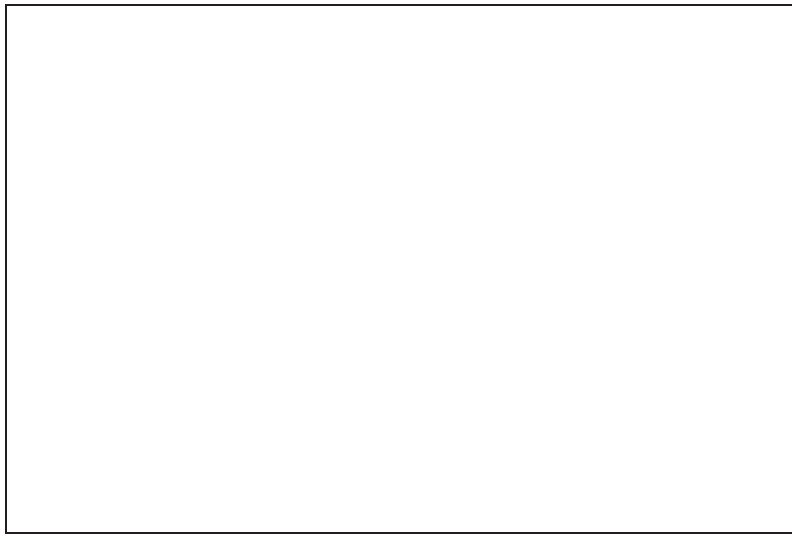
By Violet Pereira, Team Mangalorean

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**Mangalore May 3:** Over 200 disciples of Mata Amritanandamayi took part in a 'Clean Mangalore' campaign on Tuesday May 3 at the central market area here.

'Amala Bharat' is a dream project of Mata Amritanandamayi to make India a clean nation and Tuesday's cleaning campaign is a part of Amma's project.

Speaking to our correspondent, city mayor Praveen Anchan said, 'The Germans are our own people and they are associated with Amma. Our former mayor Ganesh Hosabettu is also associated with Amma and we along with Amma's followers attempted to bring awareness among the people of Mangalore by conducting this drive. I am very happy that Amma's followers have come in large numbers to keep our city clean. This is a continuous process.'























Speaking to Mangalorean.com, Ganesh Hanchetty, acid density commissioner, Subbath, Yeddy, successfully conducted beach clean up.

Speaking to mangalorean.com, Ganesh Hosabettu said deputy commissioner Subodh Yadav successfully conducted beach clean-up programme which was a huge success. 'We Amma's followers decided to clean the city. The MCC too joined hands with Amma's dream project 'Amala Bharat', to clean the entire city. In her speech, Amma too stressed the keeping of the city clean because by that way we will have a healthy life. Amma's followers from Germany are surprised to see the city with garbage dumped all around. They say in their country, garbage is never thrown out.'

Speaking to mangalorean.com, one of the German citizens Beatrice said, "Earth is like our body and it needs to be cleaned. We clean our body everyday which makes us feel good, when we think about our body, why don't we think about the earth? Why do we have to throw garbage everywhere? We are getting so much from our country and it is our duty to repay it through any form of service. Today, we are very happy that we got a chance to serve the Mangaloreans. We all are like one family and we are touched by many people here in Mangalore. We all are one. There is no caste, creed and religion, but we all are God's creations. We have to keep this earth clean and enjoy good health on earth."

Amrita Vidyalayam president Dr Jeevaraj Sorake also spoke to mangalorean.com and said "Mangalore is very beautiful and it is known as the city of intellectuals. But some are very hesitant to clean the city. Some people were asking whether this campaign is for a day or we will clean it everyday. We are here to create awareness. Today we cleaned the city with bleaching powder. Wherever Amma's centres operate, there we have cleaned the city and created awareness among the people. Mysore city was very dirty but Amma's followers cleaned the city and kept it very clean. On Sunday, Amma in her speech announced to keep the city clean and distributed the handkerchiefs to the students." Further he said that it was the citizens' duty as human beings to keep the city clean everyday just as it was done during the drive.

City mayor Praveen Anchan, former mayor Ganesh Hosabettu, health officer Dr Manjappa Shetty, corporator Naveen, health officer Basavaraj and Dr Jeevaraj Sorake also participated in the campaign.

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Cleanliness is next to godliness.  
Special thanks to Amma and her disciples for doing this. We have a lot to learn from other countries (especially West and Japan) when it comes to keeping our cities clean. I hope our youth and organizations focus more constructive activities such as this and less on counterproductive activities.

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