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'Give us lots and lots more'

Amutha Kannan

Three-day Anokha 2011 wraps up amid applause



We 'Like' it: Anokha 2011 had a wide presence on Twitter and Facebook. – Photo: K. Ananthan

Three days of fun and action, yet they wanted more. As 'Anokha 2011', for which *The Hindu* is the media partner, wound up at the sprawling Amrita Vishwa Vidyapeetham campus in Ettimadai, Facebook and Twitter posts by participants deemed the tech fest a roaring hit.

A response read thus: "The place was beautiful, so were the people...there was help from everywhere.... I guess... vegetarianism does have a positive effect on the heart." Another one, from a visiting student, said: "Overall, even though the judges did not rule in my favour, I hardly felt like I lost much. I had some brilliant *dosa* and *vada paav* from the food court, made friends and got a chance to see what was indeed a pleasant sight."

For Amrita students, the tech fest was "Awesome three days of fun. Almost sorry it is going to get over...something every Amrita student looks forward to", a post said. Another one called Anokha as "Amrita's way of saying 'We rocked the place'".

Feedback forms

Feedback forms from participants also carried comments on the manner in which the event was organised. Most gave eight out of 10 marks for the way the event was planned, the type of events, food stalls, hospitality, prizes, and overall rating.

"Make sure that the events do not clash," a sole complaint said.

That the 1000 student-volunteers from the university, grouped into 39 committees, were a happy lot could be seen from their faces. They had not only made the fest popular, but also won for themselves tips on organisational skills.

S. Rukmani, a final-year engineering student of the university and fest public relations committee member, attributed Anokha 2011's success to the planning that began as early as May 2010. "After Anokha 2010, we went about doing things methodically to ensure we received an overwhelming response. There were no glitches because Anokha 2011 only needed improvisations," she said.

A Twitter comment summed it all up about Anokha 2011: "Enthralling talks and exhibits, picturesque scenery...would definitely come back for more next time."

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